

Making a difference  
to the world's health.



**Health promotion. A career with purpose.**

## **MASTER OF PUBLIC HEALTH – HEALTH PROMOTION**

**SCHOOL OF PUBLIC HEALTH, UQ HERSTON**

Health Promotion professionals promote wellness in individuals, communities – and whole countries. They achieve this by developing, implementing and evaluating evidence-based health promotion programs to prevent illness and disease, and promote healthy lifestyles and behaviours.

The UQ Master of Public Health – Health Promotion is a new degree that prepares graduates for this exciting profession. The program is focused on understanding the individual, social, and environmental determinants of health behaviours (e.g., physical activity, dietary intake, sedentary behaviour), and how to influence these behaviours using evidence-based health promotion programs.

The Master of Public Health – Health Promotion is part of the broader Public Health program. This program gives students from diverse backgrounds a solid grounding in the fundamentals of public health, arming them with the skills they need to define, critically assess and resolve public health problems in a changing world.



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AUSTRALIA



### What will I study?

The core and plan defining courses of the Health Promotion program ensure students gain the knowledge and skills required to work effectively as public health professional.

These include:

- Introduction to Epidemiology
- Health Systems
- Social Perspectives in Population Health
- Introduction to Biostatistics
- Introduction to Environmental Health
- Understanding Health Behaviour
- Influencing Health Behaviour

Students also choose from a wide range of other courses that cover both traditional and emerging public health issues such as:

- Perspectives and Practice in Health Promotion
- Nutrition and Health
- Delivering Health Care in Communities
- Substance Use and Misuse
- Qualitative Research Methods in Health
- Evaluation in Public Health

In the last semester of their degree, students complete one capstone course or undertake a dissertation. This course or dissertation gives the student an opportunity to apply the knowledge, skills and competencies learned during the program to a particular health promotion problem relevant to their own interests or career aspirations. Dissertation topics are negotiated between students and their lecturers.

### Careers

As health care costs spiral and rates of chronic disease rise, the demand for evidence-based Health Promotion increases. Health Promotion is a fast growing field that offers graduates the choice of many different career paths.

On any given day, our graduates might be:

- Running a community health program designed to raise childhood vaccination
- Researching the most effective methods to encourage women to increase their physical activity levels
- Advising government on the effectiveness of a community awareness program around the effects of passive smoking
- Producing educational resources for child health clinics in remote Indigenous communities

### World-leading expertise

Program content is evidence-based and comprehensive, reflecting the School's strong links with leading health promotion and public health agencies worldwide, including the World Health Organization as well as the fact that some of the field's seminal texts were authored by School staff.

The Health Promotion program is also enriched by the School's major public health projects with partners like the Wellcome Trust, Atlantic Philanthropies and the Gates Foundation in countries including the Solomon Islands, Vanuatu, Sudan, Indonesia, Thailand, Tanzania, the Philippines, India and Vietnam.

### Why study at UQ?

When you come to The University of Queensland your learning experience will be enriched by first class services and facilities, flexible study options and exciting research and international study opportunities.

Our students enjoy many benefits from our international reputation for teaching quality and our leading research, recently judged as amongst the world's best by the Australian Research Council. UQ is Queensland's oldest university and has won more teaching awards than any other Australian university.

**For more information contact:**

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