

CREATE CHANGE

# SPH, Poche and CHSR HDR Conference 2023

# Photo Competition "Capturing Wellness: HDR Perspectives"

### Purpose

To visualise the importance of health to the public.

#### Theme

"Healthy Futures"

# Eligibility

- Any photos taken or drawn or painted by all current honours, MPhil, PhD students from the School of Public Health (SPH), Poche Centre for Indigenous Health, and Centre for Health Services Research (CHSR).
- Photos can be altered/edited but must be original work that has been taken, drawn, or painted by the student.
- Photos must be high resolution (72 dpi or greater).
- Photos must align with the theme "Healthy Futures", responding to the question "What does a 'healthy future' mean to you?".
- Photos may not depict any illegal activity or violence.
- In the case that there is any person(s) depicted in the photo, they must be made aware that their image will be publicly displayed in the conference and other HDR week celebration activities.

#### Submission

- Entrants must complete a submission form and a <u>consent form</u>.
- Only one photo per student can be submitted.
- All photos must include a title (under 20 words) explaining how the photo relates to the theme.
- Photos should be submitted in digital format (JPEG or PNG).
- Submissions close on Monday 20<sup>th</sup> November at 5 pm.

#### Criteria

Photos can be taken using a cell phone or DSLR camera. Students can add text or images to the photos to enhance the meaning. The source of all images added to the photos must be open access and declared in the "Media description" section of the Consent form.

Any photos the student draws using pencil or software can be submitted and will be considered in the competition. The method of modification of the photo must be declared in the "Media description" section of the Consent form.



#### Prize

People's choice will be used to determine the winners who will be awarded at the SPH, CHSR and Poche HDR conference on the 23<sup>rd</sup> of November at UQ St Lucia campus. The photos will be displayed on the day of the event and the attendees of the conference will vote for the photo they think best aligns with the theme. Prizes include:

- First place: \$100 gift voucher;
- Runner-up: \$50 gift voucher.

# **Judging Criteria:**

Suggested criteria for people when voting for People's choice:

1. Relevance to Theme:

How well does the photo reflect the theme of "Healthy Futures"?

Does the image convey a sense of well-being, vitality, and positivity?

2. Creativity and Originality:

Does the photograph offer a fresh and imaginative approach to the theme?

Does the photographer's creative perspective enhance the viewer's understanding of a healthy future?

3. Emotional Impact:

Does the photo evoke emotions and resonate with the viewer on an emotional level?

Does the photo capture moments that inspire hope, positivity, and a sense of potential?

Judging will be done on the day of the event through a survey.

# Note to Participants:

Entrants are encouraged to approach the theme with open-mindedness, capturing moments that reflect the potential for healthier, brighter, and more promising futures. Whether through personal stories, community initiatives, or broader societal perspectives, photographs should inspire viewers to envision a world of well-being and possibility.

Remember, the goal is not only to showcase technical prowess but also to convey a meaningful message that resonates with the audience.

Photos deemed to be inappropriate (e.g., depicting violence or any illegal activity) will be disqualified. You will be disqualified if the photo is deemed to not be your own work.